

# **ARTIFICIAL INTELLIGENCE** & THE BIG DATA

## THE ACTUAL AND FUTURE CHALLENGES

8:45 - 9:00 am Registration

Speaker: Mario Tonucci, Managing Partner

Tonucci & Partners, Italy

9:00 - 9:10 am

**WELCOME AND OPENING REMARKS** 

9:30 - 10:30 am

AI & BIG DATA THE LEGAL CHALLENGES

This introductory panel will aim to provide an overview of current and upcoming regulatory trends in some major jurisdictions. The focus will be on the different approaches to AI, in particular with regard to the different rules for the placing on the market, the putting into service and the use of Al systems, the provision of prohibited Al systems, the risks for individual freedoms and privacy.

### **Speakers**

Avv. Raphael De Cunto, Pinheiro Neto Advogados, Brasil Prof. Avv. Valeria Falce, Legal Advisor to the Ministry of Technological Innovation and digital transition, Italy

Avv. David Mirchin, Meitar Liquornik Geva Leshem Tal, Israel

Avv. Ralph Pais, Fenwick & West, USA

Chairman of the panel: Avv. Aurelio Lonigo, Tonucci & Partners,

10:15 - 11:15 am

AI & BIG DATA THE BUSINESS CHALLENGES The goal of this panel will be to present the companies' experiences of developing and investing in digitalisation and exploiting the opportunities arising from the use of new Artificial Intelligence technologies in various business sectors (Industry4.0, services, marketing, social).

Dr. Giulio Foldes, Strategy & Transformation Director - Leaseplan Italia Spa

On. Alessandro Fusacchia, Member of the Italian Parliament, Coordinator of the Parliamentary Intragroup on Artificial Intelligence

Dr. Vincenzo Marchica, CEO at Vincix Group S.r.l.

Dr. Emanuele Tinti, Director, CFO and CMO at Tecnologie Meccaniche S.p.a.

Chairman of the panel: Avv. Alessandro Del Ninno, Tonucci & Partners, Italy

More Information



**20TH MAY 2022** 



09.00 AM - 13.00 PM



**SINA BERNINI HOTEL** 







# **ARTIFICIAL INTELLIGENCE** & THE BIG DATA

## THE ACTUAL AND FUTURE CHALLENGES

11:15 - 11:30 am

**COFFEE BREAK** 

11:30 - 12:30 am

**HOW TO PROTECT** THE DATA. THE CYBERSECURITY Starting from the assumption that Big Data are the "new millenium" oil" that feeds AI systems and an economically relevant asset for those who manage them, we will examine which are the risks and which are the systems to protect their integrity and availability.

The topic at EU level has its normative reference in the Cybersecurity Act Regulation 2019/881 (The Cybersecurity Act became effective in June 2019 and strengthens the EU Agency for cybersecurity (ENISA). It establishes an EU-wide cybersecurity certification framework for ICT products, services, and processes with the purpose of protecting the systems of organizations from cyberattacks.

### Speakers

Dott.ssa Nadia Arnaboldi, Scientific Committee Coordinator and member of the Executive Committee of Association Data Protection Officers (ASSODPO)

[\*] Nucleo Privacy e Frodi Tecnologiche della Guardia di Finanza Dr. Luigi Carrozzi, Autorità Garante per la protezione dei dati personali

On. Dr. Giorgio Mulè, Sottosegretario Ministero della Difesa Chairman of the panel: Avv. Alessandro Vasta, Tonucci & Partners, Italy

12:45 - 13:45 am

**NETWORKING LUNCH** 

More Information



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