<u>COOKIE POLICY</u>

This "Cookie Policy" section has the specific aim of illustrating the different types of cookies installed on the Site, the purposes and how to use the same as well as providing indications about the ways in which You can deny, even later, your consent and / or modify, at any time and in an easy way, the options related to the use of cookies by the Site.

Data Controller
The Data Controller is, pursuant to Article 4 GDPR, European University of Rome, with registered office in Rome, at via degli Aldobrandeschi no. 190.

Data Protection Officer
The Data Protection Officer ("DPO") is Attorney Pierluigi Rossi, who can be contacted to the following email address dpo.prossi@unier.it or by calling the telephone number +39 333.2160001, as well as writing, with a communication addressed to the head office of the Data Controller, to the attention of the DPO.

This Cookie Policy is an integral part of the Privacy Policy [link]. You can exercise the rights provided by art. 15-22 of the GDPR, by writing to the email address dpo.prossi@unier.it. To modify the settings on cookies you can change the imports of your browser and/ or deny consent - in whole or in part - through the banner on the Site, following the instructions in this Cookie Policy.

What are cookies?

Cookies are small text strings that sites visited by the user send to Your terminal through the browser used to open and consult the web pages, where they are stored before being re-transmitted to the same sites at the next visit by the same user. While browsing on a web site, user can also receive on his terminal cookies that are sent from different websites or web servers (so-called "third parties"), on which certain elements may reside (such as, for example, images, maps, sounds, specific links to pages of other domains) present on the site that user is visiting.

In the Provision no. 231/2021, the Italian Data Protection Authority has identified the following macro-categories of cookies.

1. **Technical cookies**: these cookies are used for the sole purpose of "*transmitting a communication over an electronic communication network, or as strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide this service*" (see Article 122, paragraph 1, of Legislative Decree No. 196/2003, also Privacy Code). They are not used for other purposes and are normally installed directly by the website owner or manager. They can be divided into:

- navigation or session cookies ("Necessary"), which ensure normal navigation and use of the site (allowing, for example, to make a purchase or authenticate to access restricted areas);
- first-party analytical cookies that are only used to produce aggregated statistics and in relation to a single site or a single mobile application;
- third-party analytical cookies that mask at least ¼ of the IP address if the third parties refrain from combining the cookies thus minimized with other processing.

For the installation of technical cookies, prior consent of users is not required, while the obligation to provide information pursuant to art. 13 of the GDPR, obligation that UER fulfils with this document.

2. **Non-technical cookies**: which are used to trace specific actions or recurring behavioral patterns in the use of the offered functionalities back to specific, identified or identifiable individuals for the purpose of grouping the different profiles within homogeneous, multi-sized clusters; this is aimed in turn to enable the controller to, inter alia, provide increasingly customized services beyond what is strictly necessary for the delivery of the given service and also send targeted advertising messages, i.e. messages that are in line with the preferences expressed by the user in the context of their web-browsing activities.

For the installation of non-technical cookies is required Your prior consent that you can, at any time, revoke or change; refusal to install these cookies can make your browsing experience less enjoyable.

How do cookies work and how can they be eliminated?

Each user can set the browser of his terminal in such a way that it accepts / rejects all cookies or displays a warning whenever a cookie is proposed, in order to be able to evaluate whether to accept it or not.

The user is enabled, however, to modify the default configuration (by default) and disable cookies (i.e. block them definitively), setting the highest level of protection.

The ways to block or delete cookies from your device vary depending on the type of terminal and depending on the type of browser used.

If is used a fixed device (pc, laptop, notebook, netbook and similar) it is needed to change the browser settings:

- Edge [guide: https://support.microsoft.com/it-it/help/4468242/microsoft-edge-browsing-dataand-privacy];
- Chrome [guide: https://support.google.com/chrome/answer/95647?hl=it];
- Firefox [guide: https://support.mozilla.org/it/kb/Bloccare%20i%20cookie];
- Safari [guide: https://support.apple.com/it-it/HT201265].

If it is used a mobile device (smartphone or tablet) it is needed to change the settings of the terminal:

- Apple [guide: https://support.apple.com/it-it/HT201265];
- Android [guide: https://support.google.com/chrome/answer/95647?hl=it].

For more information, please consult the thematic page of the Italian Authority: https://www.garanteprivacy.it/cookie.

For more technical profiles please refer to the guide developed by Google and available at the link: https://www.cookiechoices.org/

What types and categories of cookies does the University use on the Site and for what purposes?

UER Site use this technical cookies:

Name	Part	Purpose	Expire*
test_cookie	Third *Doubleclick*	Used to check whether the user's terminal accepts cookies	1 day
_GRECAPTCHA	Third *Google*	Used to distinguish human users from bots	179 days
rc::a rc::b rc::c	Third *Google*	Used to distinguish human users from bots	Session
li_gc	Third *Linkedin*	Cookie policy management	1 year e 11 months
[SessionID#27]	Third *Paypal*	Payment security	1 day
akavpau_ppsd	Third *Paypal*	Payment security	Session
enforce_policy	Third *Paypal*	Payment security	1 year
l7_az	Third *Paypal*	Payment security	1 day
ts_c	Third *Paypal*	Payment security	3 years
paypal-offers--country	Third *Paypal*	Payment security	2 days
ts	Third *Paypal*	Payment security	Session
__paypal_storage__	First	Payment security	Persistent
_grecaptcha	First	Used to distinguish human users from bots	Persistent
CookieConsent	First	Cookie policy management	1 year
cookielawinfo-checkbox-advertisement	First	Cookie policy management	1 year
cookielawinfo-	First	Cookie policy management	1 year

checkbox-analytics			
cookielawinfo-checkbox-functional	First	Cookie policy management	1 year
cookielawinfo-checkbox-necessary	First	Cookie policy management	1 year
cookielawinfo-checkbox-performance	First	Cookie policy management	1 year
CookieLawInfoConsent	First	Cookie policy management	1 year
cookielawinfo-checkbox-others	First	Cookie policy management	1 year
ginger-cookie	First	Cookie policy management	29 days
elementor	First	Update Site	Persistent
PHPSESSID	First	Browsing management	Session
wc_cart_hash_#	First	Management of the shopping cart	Persistent
wc_fragments_#	First	Management of the shopping cart	Session
CONSENT	Third *Google*	Cookie policy management	2 years
woosw_key	First	Cookie policy management	6 days

Il Sito utilizza, previo Tuo espresso consenso, i seguenti cookie non tecnici:

Name	Category	Part	Purpose	Expire*
lang	Preference	Third *Linkedin*	Management of the language	Session
collect	Statistics	Third *Google*	Analysis of user behavior	Session
AnalyticsSyncHistory	Statistics	Third *Linkedin*	Analysis of Linkedin services	29 days
_ga	Statistics	First	Analysis of Site use	2 years
_ga_#	Statistics	First	Analysis of Site use	2 years
_gat	Statistics	First	Statistical check	1 day
_gid	Statistics	First	Analysis of Site use	1 day
_hjAbsoluteSessionInProgress	Statistics	First	Statistical check	1 day
_hjFirstSeen	Statistics	First	Analysis of Site use	1 day
_hjIncludedInPageviewSample	Statistics	First	Analysis of Site use	1 day
hjSession#	Statistics	First	Analysis of Site use	1 day

hjSessionUser#	Statistics	First	Analysis of Site use	1 year
_hjTLDTest	Statistics	First	Analysis of Site use	Session
f0189a22486d#	Statistics	First	Analysis of Site use	Session
viewed_cookie_policy	Statistics	First	Cookie policy management	1 year
IDE	Marketing	Third *Doubleclick*	Personalize advertising	1 year
pagead/landing	Marketing	Third *Doubleclick*	Personalize advertising	Session
tr	Marketing	Third *Facebook*	Personalize advertising	Session
ads/ga-audiences	Marketing	Third *Google*	Personalize advertising	Session
pagead/1p-user-list/#	Marketing	Third *Google*	Personalize advertising	Session
pagead/landing	Marketing	Third *Google*	Personalize advertising	Session
bscookie	Marketing	Third *Linkedin*	Analysis of Linkedin services	2 years
bcookie	Marketing	Third *Linkedin*	Analysis of Linkedin services	2 years
lang	Marketing	Third *Linkedin*	Analysis of Linkedin services	Session
lidc	Marketing	Third *Linkedin*	Analysis of Linkedin services	1 day
UserMatchHistory	Marketing	Third *Linkedin*	Personalize advertising	29 days
_fbp	Marketing	Third *Facebook*	Advertising check	3 months
_gcl_au	Marketing	Third *Google*	Advertising check	3 months
SL_C_23361dd035530_KEY	Marketing	First	User profiling	13 months
SL_C_23361dd035530_VID	Marketing	First	User profiling	13 months
SL_L_23361dd035530_KEY	Marketing	First	User profiling	Persist.
SL_L_23361dd035530_VID	Marketing	First	User profiling	Persist.
VISITOR_INFO1_LIVE	Marketing	Third *Google*	User terminal analysis for video quality	179 days

			estimation	
YSC	Marketing	Third *Google*	Video viewing recording	Session
yt.innertube::nextId	Marketing	Third *Google*	Video viewing recording	Persist.
yt.innertube::requests	Marketing	Third *Google*	Video viewing recording	Persist.
yt-remote-cast-available	Marketing	Third *Google*	Recording embedded video user preferences	Session
yt-remote-cast-installed	Marketing	Third *Google*	Recording embedded video user preferences	Session
yt-remote-connected-devices	Marketing	Third *Google*	Recording embedded video user preferences	Persist.
yt-remote-device-id	Marketing	Third *Google*	Recording embedded video user preferences	Persist.
yt-remote-fast-check-period	Marketing	Third *Google*	Recording embedded video user preferences	Session
yt-remote-session-app	Marketing	Third *Google*	Recording embedded video user preferences	Session
yt-remote-session-name	Marketing	Third *Google*	Recording embedded video user preferences	Session

Cookie Policy Changes

UER reserves the right to change this cookie policy at any time. It is suggested to to check at the end of the document, the "Last revision date" to verify when the last update dates. Any change in this policy will take effect from the date of publication on the Site.

Date of the last revision 26 of October, 2023