

*PRIVACY NOTICE PURSUANT TO ARTICLE 13 GDPR ON THE PROCESSING OF PERSONAL DATA  
PERFORMED BY THE EUROPEAN UNIVERSITY OF ROME*

European University of Rome, with registered office in Rome, at Via degli Aldobrandeschi no. 190, in his capacity of Data Controller (hereinafter also “UER” or “Data Controller”) pursuant to Article 13 of the Regulation (EU) no. 2016/679, bearing the so-called “General Data Protection Regulation” (“GDPR”), hereby informs You on how your personal data are processed.

This privacy notice refers solely to the personal data You have provided to the Data Controller in order to receive information and / or participate in events organized by the Data Controller, also for promotional purposes of activities organized by the Data Controller and / or by third parties with which the Data Controller does business, including participation in simulations for admission tests for degree courses and / or post-graduate courses organized by the Data Controller and / or attendance at trial classes (hereinafter jointly referred to as “Events”), to which You can subscribe also through the digital services provided by the Data Controller.

### **Data Controller**

The Data Controller is, pursuant to Article 4 GDPR, European University of Rome, with registered office in Rome, at via degli Aldobrandeschi no. 190.

### **Data Protection Officer**

In order to offer You an easier contact point for exercising the rights by GDPR, the Data Controller has appointed its own Data Protection Officer (“DPO”), the Attorney Pierluigi Rossi, who can be contacted to the following email address [dpo.prossi@unier.it](mailto:dpo.prossi@unier.it) or by calling the telephone number +39 333.2160001, as well as writing, with a communication addressed to the head office of the Data Controller, to the attention of the DPO.

### **Personal Data processed**

Data Controller, also for the purpose of guaranteeing correct and timely information and / or participation in the Events, may request or spontaneously receive from You, when filling the request form in order to receive information and / or requesting the subscription for an Event, or during the course of the same, the bestowal of the following kind of personal data, and therefore processes and stores:

*common data*: i.e. personal data such as name, surname, date of birth, address, fiscal code;

*contact data*: i.e. personal data such as telephone number and email address;

*career data*: i.e. personal data concerning school, university or professional career.

Data Controller may have the interest, for promotional purposes with diffusion through any communication and media channel, including social networks, backstage and / or archives, to make audiovisual footage and / or to make photographic materials during public Events. Your free participation in the Event open to the public will therefore involve Your implicit

consent to be portrayed / resumed during the same. University undertakes to process photos and audiovisual footage created, in accordance with the provisions of GDPR and to not use or publish images and / or videos for the aforementioned purposes that adversely affect the honor, reputation or even the decorum of the person portrayed.

### **Purposes of the processing and legal basis of the processing**

Personal data requested by the Data Controller in order to be able to encounter Your request for information and / or Your request to participate in the Events are **common data, contact data** and, if necessary, **career data**.

Pursuant to Article 6, paragraph 1, lett. b) GDPR, in these cases Your consent is implicit, being necessary to find out Your request for information and / or to allow You to participate at the chosen Event.

Your free participation in the Event open to the public involves Your implicit consent to be portrayed / resumed during the same.

Pursuant to Article 6, paragraph 1, lett. f) GDPR Data Controller will process Your common data and contact data for sending communications aimed at promoting degree and / or post-graduate and / or master courses and / or specialization courses of Your possible interest.

You may still object to the processing of Your personal data at any time, in the manner described in the "*Rights of the Data Subject*", section of this privacy notice and revoke the consent given, without prejudice to the processing performed until then by the Data Controller.

### **Way of processing**

Data Controller processes Your personal data in compliance with the guarantees of confidentiality and adequate security measures provided by the current legislation, with and without the aid of IT tools, with logic strictly related to the purposes of the processing. The processing performed by the aid of electronic or automated means is carried out by the Data Controller and / or by the Data Processors, that the Data Controller can make use (a list of these Data Processors can be provided on request).

If the Event will be held via web UNIER may use the Teams platform, Microsoft, or the Zoom platform, for this purpose appointed as data processors pursuant to art. 28 GDPR.

Your personal data will be processed, in particular, by the Communication and Promotion Office of the Data Controller.

### **Disclosure of personal data to third parties**

Data Controller in no case will communicate Your common data, contact data and career data to third parties.

The images and videos made during the Event will be disclosed to third parties for the purposes of promotional activities of the Data Controller and for the activities performed by him.

### **Transfer of personal data**

Your personal data will be processed within the European Union and stored on server situated inside the European Union.

If the Event will be held via Zoom platform, your data will be transferred to the United States of America, pursuant to binding business rules, signed between UNIER and Zoom pursuant to art. 47 GDPR.

### **Retention of personal data**

All Your personal data processed for the aforementioned purposes, will be retained as long as You don't revoke your consent.

### **Data Subject's rights**

In connection with the personal data provided by You, pursuant to Articles 15-22 GDPR, You have the right to:

- (i) access and ask for a copy;
- (ii) ask the correction;
- (iii) ask the deletion;
- (iv) obtain the limitation of processing;
- (v) object to the processing;
- (vi) object, in any moment, to the processing performed for purposes of direct marketing, including the profiling as far as this is connected to such direct marketing, as well as in the case of Article 21, paragraph 1, GDPR;
- (vii) receive the personal data provided to the Data Controller, in a format of common use and readable by automatic device;
- (viii) lodge a complaint with the Italian Data Protection Authority pursuant to Article 77 GDPR. To this end You can use the template made available by the Data Protection Authority at the following link: <http://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/4535524>.

For exercising Your rights or for revoking Your consent, You can contact the DPO, the Attorney Pierluigi Rossi, sending an email to the following email address [dpo.prossi@unier.it](mailto:dpo.prossi@unier.it) or by calling the following telephone number +39 333.2160001, as well as writing with a communication addressed to the head office of the Data Controller, to the attention of the DPO.

Your request will be detected as soon as possible and, however, in the terms of GDPR.

Last reviewed of this Privacy Notice was on 25<sup>th</sup> of October, 2023.