

**CALL FOR PARTICIPATION IN THE BIP (BLENDED INTENSIVE PROGRAMME)
“INNOVATION AND ENTREPRENEURSHIP IN SCANDINAVIAN CONTEXT”
ORGANIZED BY THE INTERNATIONAL BUSINESS ACADEMY
(KOLDING, DENMARK)**

**ERASMUS+ PROGRAMME FOR STUDENTS OF THE FACULTY OF ECONOMICS
(OCTOBER 6-11TH 2024)**

1. PURPOSE

The purpose of this call for proposals is to define the conditions under which students of Università Europea di Roma may participate in the BIP (Blended Intensive Program) “Innovation and Entrepreneurship in Scandinavian context” mobility programme, which is among the novelties of the Erasmus+ Programme, with the aim of combining physical mobility with virtual and distance activities.

In this way, students from different European universities receive an educational experience through telematic collaboration between academic institutions, culminating in a short mobility at one of the partner universities.

This exchange will be carried out with the aim of academic recognition and achievement, as well as of matching the student's curricular profile.

Everything that is not regulated by these terms and conditions will be governed by the European provisions for the Erasmus+ Programme and the General Mobility Regulations of Università Europea di Roma.

The call for applications and the application form are available in Word/PDF format in the section of the Università Europea di Roma web-site, at the following link

https://www.universitaeuropadiroma.it/internazionale/#tab_programma-per-gli-scambi-internazionali-outgoing-students

2. ELIGIBILITY REQUIREMENTS

The eligibility requirements for student mobility will be the following:

- Being enrolled in the 3rd year of the Bachelor's degree in Economics and Business Management at Università Europea di Roma, during the academic year 2023/2024.
- Being enrolled in the 1st or 2nd of the Master's degree in Economics and Innovation Management at Università Europea di Roma, during the academic year 2023/2024.
- Being a national of one of the countries participating in the Erasmus+ programme or be recognised by the country in which the student resides as a refugee, stateless person or permanent resident.
- Proving knowledge of English at level B2 of the Common European Framework of Reference (CEFR).

Former Erasmus+ students will not be able to exceed, once the duration of the physical stay requested in this call is added up, the maximum time of 12 months allowed by the Erasmus+ programme for the corresponding cycle of studies - degree that give access to doctoral studies.

In case of tied score, applications received from students who have not been already assigned of an Erasmus+ study or internship mobility, will be given priority.

3. PLACES OFFERED AND MOBILITY DURATION PERIOD

Six places are offered to participate in the BIP (Blended Intensive Program) “Innovation and Entrepreneurship in Scandinavian context” (3 for the students enrolled in the Bachelor’s degree and 3 for the students enrolled in the Master’s degree).

The objective of this course is to deepen students’ interest in innovation and entrepreneurship while providing them with additional knowledge through exposure to a new cultural environment. This includes attending innovation-focused lectures at IBA and visiting companies in industries they might not typically have access to. The course will conclude with an **entrepreneurial pitch competition**, where students will prepare and present business plans and pitches for their startup ideas to a panel of experts, including successful entrepreneurs.

On **September 19th**, the participants will meet for a 1.5 hour virtual session. The session will be in the format of a discussion on the topic: The Role of Culture in Shaping Innovation and Entrepreneurship.

More information about the programme is available at <https://iba.dk/international/international-week/international-week-innovation-and-entrepreneurship/>)

4. PARTICIPATION COSTS

The selected students will have to pay for a participation fee of €320 to the Partner Institution [here](#). Students will be responsible for covering the costs of their flights and accommodation independently.

5. SUBMISSION OF APPLICATIONS

Applicants must submit their application exclusively through the application form available on UER website at https://www.universitauropeadiroma.it/internazionale/#tab_programma-per-gli-scambi-internazionali-outgoing-students.

Once completed, the application form must be sent by email to elena.lecci@unier.it no later than 4September 4th 2024.

The application must be accompanied by:

- a curriculum vitae
- a self-certification of enrolment with the updated status of student's career extracted from the Esse3 system: the list of examinations taken, relative marks and CFUs acquired
- copy of a valid identity document
- valid English B2 certification

Applications received after the deadline, incomplete or incorrect, will not be taken into consideration.

The list of successful candidates will be evaluated by an appointed Commission and published on UER website within September 6th 2024.

By September 9th 2024 the successful candidates must send a statement confirming their participation in the BIP by e-mail to elena.lecci@unier.it.

Candidates who do not wish to participate in BIP project have to send an e-mail to the same address within the above-mentioned deadline.

6. SELECTION CRITERIA AND RANKINGS

Eligible applications will be evaluated according to the following criteria:

- up to 60/100 based on the sum of the weighted average and the percentage of the total earned in relation to the semester (obtained credits ÷ credits to be obtained, within the semester of reference for each student, x 30)
- up to 10/100 for the level of knowledge of the English language, awarded as follows: 3/100 for level B2, 6/100 for level C1, 10/100 for level C2.

7. FINANCIAL ENDOWMENT

The student applying to this call automatically applies for the Individual Support grant "Erasmus+ of the European Commission". For the mobility week for face-to-face training, the selected participants will receive an individual support grant of €79 per day of stay and/or travel, totalling €474. This amount will be paid within 30 days of their return from mobility in the form of a refund.

8. PRE-DEPARTURE MEETING

The acceptance of the assigned Erasmus mobility place implies the commitment of the student to compulsorily attend the pre-departure meeting to be held at Università Europea di Roma before the physical mobility. The precise date will be communicated by the International Relations Office to the students' e-mail accounts.

Students will proceed to read and sign the documents requested by the Erasmus+ programme (Financial Agreement, Learning Agreement, Certificate of Stay etc.), following the instructions provided by the International Relations Office.

9. STUDENTS' RESPONSIBILITIES

- a) Students will be responsible for booking their flights and for managing the documentation required by the BIP - Erasmus+ exchange programme.
- b) Students will be obliged to attend the pre-departure meeting.
- c) Students will contact the coordinator of the programme at UER (Prof. Guido Traficante, guido.traficante@unier.it) in order to manage the Learning Agreement prior to the programme. Its template will be sent directly to the students' e-mail accounts.
- d) **The 3 ECTS awarded by IBA to the participants will be recognised at UER as 6 from an elective course.**
- e) Students must complete all official documents of the Erasmus+ programme, following the indications provided by the International Relations Office. The documents templates will be sent directly to the students' e-mail accounts.
- f) They will obtain a European Health Insurance Card or private health insurance covering the entire duration of the physical stay in Kolding – Denmark (hosting country).
- g) Failure to comply with the terms and conditions of the call for applications as well as the concealment of data, failure to submit documents, lack of acceptance, alteration or manipulation may be grounds for rejection or cancellation from the exchange programme.

10. "INNOVATION AND ENTREPRENEURSHIP IN SCANDINAVIAN CONTEXT" BIP IN A GLANCE

- **PROGRAMME STRUCTURE:** 1 virtual meeting on September 19th + physical mobility in October 2024, from 6th to 11th
- **COSTS:** €320 for the participation fee + flights and accommodation
- **RECOGNITION:** 3 ECTS as 6 from an elective course
- **DEADLINE FOR SUBMITTING THE APPLICATION:** September 4th 2024